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A paper for publication in "The Extractive Industries and Society"

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23 мар в 17:49 Письма на тему

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Ссылки

Письма от Elena Razumovskaia

[23.03.2018]

Gavin Hilson
Editor-in-Chief
The Extractive Industries and Society

Dear Editor:

I wish to submit a paper for publication in "The Extractive Industries and Society", titled "CORPORATE SOCIAL RESPONSIBILITY AND COMPANY'S ECONOMIC EFFICIENCY: RUSSIAN EXPERIENCE". The paper was coauthored by Maksim Maramigin, Tatyana Reshetnikova, Aleksey Lebedev, Anatolij Vakhrushev.

This study evaluated corporate social responsibility (CSR) of Gazpromneft for 11 years on the basis of the methodology of E.N. Kharitonova to understand the impact of CSR on the company's economic efficiency. The authors expanded the range of criteria on the basis of which CSR is evaluated, which makes it significantly more modern, and the results are more universal reliable. Moreover, the authors disclosed the features of the positioning of CSR programs from the point of view of managers, owners and shareholders of the company. The main result of the study was the conclusion that financing of social programs ensures the economic efficiency of the company. We believe that our study significantly complements existing scientific and applied studies, whose review is presented in the article by expanding scientific knowledge about the impact of socially responsible behavior on improving corporate financial indicators. The study can be used as a practical basis in analyzing the impact of CSR policy on the economic efficiency of a company of different sectors for forecasting development directions.

We believe that our study will be interesting for readers of your journal, as it contains a detailed phased analysis of financing the socially responsible policy of Russia's largest hydrocarbon company. This study broadens the understanding of the dynamics and volumes of CSR financing for Gazpromneft in dynamics, which is particularly interesting from a practical point of view - in the context of two economic downturns: 2008-2009 and 2014-2015.

This manuscript has not been published or presented elsewhere in part or in entirety and is not under consideration by another journal. We have read and understood your journal's policies, and we believe that neither the manuscript nor the study violates any of these. There are no conflicts of interest to declare.

Thank you for your consideration. I look forward to hearing from you.

Sincerely yours,
Elena Rasumovskaya
Professor of Higher School of Economics and Management

ER Нажмите здесь, чтобы Ответить или Переслать

